



InComm Europe Announces Partnership with Intersolve Technologies Alliance to distribute Prepaid Cards throughout Benelux Region

ATLANTA, December 14, 2009 – InComm, the leader in sales and marketing of prepaid products and innovator of transaction processing, is pleased to announce that it has partnered with Intersolve Technologies to distribute InComm Gift Card products throughout Europe.

Intersolve Technologies is a major European provider of innovative technical transaction solutions to retailers for Electronic Gift Card, Loyalty, Voucher, Ticketing, Mobile Payment and E-Commerce applications.

The initial partnership involves offering Digital Content Music Cards in BCC Netherlands and Primera, and plans are in place to expand both the product and retailer selection within the next six months.

Phil Evason, Managing Director of InComm Europe, adds, “We are delighted that this partnership further strengthens InComm’s ability to provide new, big name retailers in Benelux with our gift card mall solutions, offering even greater market reach to our prepaid product partners and providing more consumers in Benelux with convenient access to the world’s best brands in gift cards and prepaid products.”

About InComm Europe

InComm Europe is the industry-leading marketer, distributor and technology innovator of stored-value gift and prepaid products throughout the UK and Europe. Developer of the UK’s first Gift Card Mall in 2006, InComm Europe now offers Europe’s largest premium retail footprint, operating in over 4,000 locations across eight European countries. At 70 prepaid brands, InComm Europe offers by far the most extensive product portfolio in Europe, featuring gift cards, mobile wireless, music download, online gaming and more. To learn more about InComm Europe, visit www.incomm-europe.com

About InComm:

InComm is the industry leading marketer, distributor and technology innovator of stored-value gift and prepaid products using its state-of-the-art point-of-sale transaction technology and payment solutions to revolutionize retail product sales and customer experiences. With nearly \$8 billion in retail sales transactions processed in 2008, InComm is the nation’s largest provider of gift cards, prepaid wireless products, reloadable debit cards, digital music downloads, content, games, software and bill payment solutions. InComm partners with consumer brand leaders around the world to provide more than 150,000 retail locations the products and services their customers demand. Since 1992, InComm’s patented technologies have made the buying process easier for consumers while streamlining the selling process for product and retail partners. To learn more about InComm, visit www.incomm.com or call 1.800.352.3084. InComm is headquartered in Atlanta, GA with offices in Japan, Canada, the United Kingdom, Puerto Rico, Colorado, Texas, Florida, New Jersey, Oregon, Arkansas, Alabama and Minnesota.

About Intersolve Technologies:

Intersolve Technologies are recognised specialists in providing advanced Retailer and web based solutions for Electronic Gift Cards, Electronic Vouchers, Loyalty and E-Commerce applications. The company has an enviable track record of being the market leader in the provision of solutions in The Netherlands as well as having a significant client based around the world. As an independent solution provider Intersolve are able to offer complete Turn Key solutions based on their in-service

technology, as well as components to fit in to existing environments. Intersolve Technologies solutions meet and exceed the requirements of their customers with flexibility for growth of services both in terms of functionality and capacity.
Visit www.intersolve.nl

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